Lawyers can create custom blocks of text to appear at the bottom of their email messages and serve as an automatic signature. This “signature block” can include information like your name, firm name or company, and phone number. The signature block can also include additional professional branding, like social media links. These instructions are for Microsoft Outlook 2016, but the steps described may be helpful in creating a signature block in other email programs.

Create a Custom Signature Block

1. With Microsoft Outlook open, click the **Home** tab.
2. Click **New Email**.
3. Click the **Insert** tab.
4. In the Include group, click **Signature**. A dialog box will appear.
5. Select **Signatures**.... The Signatures and Stationary dialog box will appear.
6. On the E-mail Signature tab, in the “Select signature to edit” section, click **New**. The New Signature dialog box will appear.
7. Type an appropriate name for your signature (i.e., Confidentiality Signature).
8. Click **OK**.
9. Before typing the body of your new signature, be sure the correct signature is selected in the “Select signature to edit” section. To create the text of your new signature, click inside the “Edit signature” section.
10. Type the text and information you want included in your new signature block (i.e., full name, address, phone number, confidentiality statement, etc.). You can adjust the typeface, font, and even insert a hyperlink in your signature block.
11. Next, look for the “Choose default signature” section of the E-mail Signature tab. In the “E-mail account:” box, select the email address to associate with the new signature.
12. Next, decide how to apply your new signature block to email messages.
   a. If you want to apply the signature to all new messages you draft, select the signature name in the “New messages:” box.
   b. If you want to apply the signature when you reply to or forward messages, select the signature name in the “Replies/forwards:” box.
13. Click **OK**.

**IMPORTANT NOTICES**

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